



BOOKINGS TRENDS AND SITUATION 2022

BOOKING TRENDS



REPORTING ON SUMMER SEASON

	Above 2019 level	+/- 2019 level	Below 2019 level (<20% reduction)	Well below 2019 level (>20% reduction)
outbound	22,2%	16,7%	55,6%	5,5%
inbound	—	13,3%	40,0%	46,7%



PREDICTIONS FOR WINTER SEASON

	Going well	Stagnating	Below normal year (<20%)	Well below 2019 level (>20% reduction)
outbound	16,7%	38,9%	33,3%	11,1%
inbound	6,2%	25,0%	31,3%	37,5%



OVERVIEW OF BUSINESS TRAVEL

	Going well	Stagnating	Below normal year (<20%)	Well below normal year (>20% reduction)
	17,6%	6,0%	52,9%	23,5%

Despite a good summer season for the outbound tour operators, not all of them benefited from the recovery of leisure travel. Moreover, air travel recovery has been bumpy and complicated the work of travel agents... and business travel also remains in overall weak. Expectations for the winter season are modest once again showing the precarious situation of travel advisors. amongst the major concerns are the increasing costs of services, the shrinking disposable revenue and consumer confidence as well as the lack of skilled workforce.

CHALLENGES



SUMMER FLIGHT CHAOS*

1/3 of all flights in June-August were **delays or cancelled**

68 million pax affected

3,7 million pax whose flight was cancelled

3,6 million pax should be entitled to compensation

5,8 million pax affected by 'serious' problems

* Source: Airhelp (claim agency)

